



a Dai Nippon Printing  
company

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## **DNP Photo Releases the Most Compact Dye-sublimation Photo Printer Available on the Market**

**Concord, NC – January 23, 2020** – Dai Nippon Printing Co., Ltd. (DNP) today introduced the most compact and lightweight dye-sublimation printer on the market. The new DNP QW410™ may be small weighing in at less than 13 lbs., but it delivers big on DNP photo quality color prints—the quality you have come to expect from DNP.

The QW410 photo printer's small, compact design makes it easy for anyone to travel from event-to-event and makes set up and tear down a breeze. Featuring innovative print sizes and lay-flat functionality, the brand-new QW410 dye-sublimation photo printer is the perfect printing solution for photo booth operators, event photographers, and ID photo solutions. With reduced power consumption of approximately 35%, professional photographers can easily run longer battery-powered operations.

“DNP has spent a lot of time designing the new QW410 to ensure its size and features meet the needs of its customers, and we're excited to introduce it to the market,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “The QW410 printer is going to benefit professional photographers and photo booth operators by equipping them with a top-notch technology that will help them excel in their businesses.”

Featuring a 4.5” print head, the superior electronics and mechanisms allow for many print sizes resulting in more fun and enjoyment for customers. The QHD 4.5x8” Pano Print media provides a unique print size, without the need for cropping for 16:9 high definition aspect ratio shots. This device is also equipped with an innovative mechanism that reduces the curl of the media, ensuring the best photo output.

The QW410 offers a variety of print sizes including, 2x4”, 3x4”, 4x4”, 4x6” 4.5”x4.5”, 4.5x8” print sizes and more. It is iOS compatible with a wireless adapter, making it easy for professional photographers to take the printer on-the-go and print photos from anywhere.

DNP dye-sublimation photo printers are recognized for producing beautiful, high-quality photo prints quickly and the new QW410 is no exception. Incorporating special features and capabilities, the QW410 sets itself apart from other printers like it in the global market.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

**About Imagingcomm America Corporation (DNP IAM)**



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DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at [www.dnpphoto.com/en-us/](http://www.dnpphoto.com/en-us/).

### **About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)